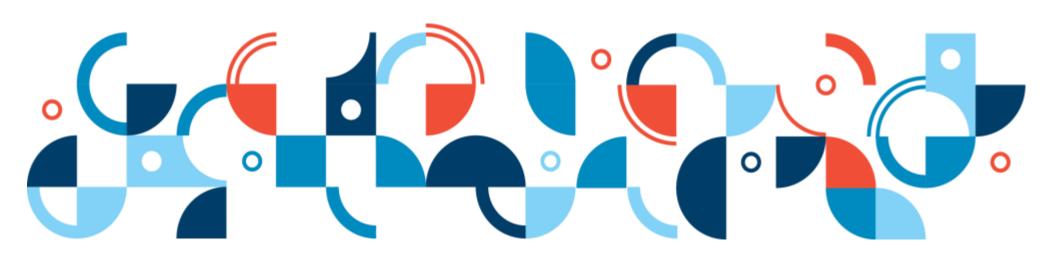


# IBM API Management

**Product Details** 

December 2014



@ibmapimgt

## Real API Success = API externalization + realization



#### API externalization

API exploration

Self-service sign up

Interactive API testing

App key provisioning

API usage analytics

Rate limit notification

Multiple dev communities

#### **API** realization

Multi-tenancy

Rate limiting

Runtime policy enforcement

API deployment

OAuth security management

Data transformation/redaction

Backend service discovery

Version management

Analytics support

Role-based access control

Environment management

Monitoring and notification

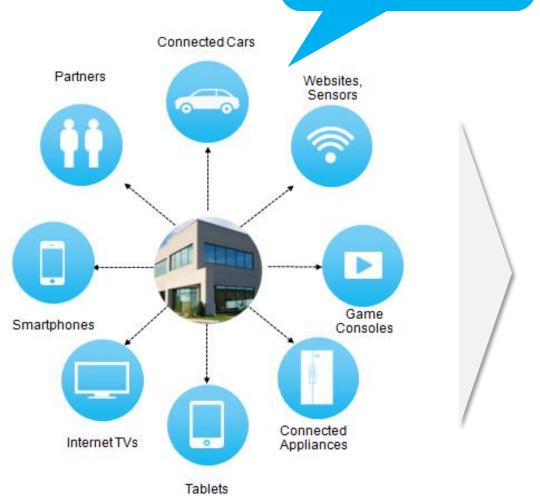


IBM API Management provides a single solution for both API externalization & API realization

Businesses are transforming themselves to participate in the API

economy

How do you rapidly and securely expose your business to this developer ecosystem?



## **IBM API Management**

Expose business services securely as APIs to developer communities, and analyze API usage



Provide self-service API portals to external/internal app developers



Manage & monitor the entire API platform











# A single, comprehensive solution to design, secure, control, publish, monitor & manage APIs

## **IBM API Management**

Fully on-premise, multi-tenant solution, for API providers



#### **IBM DataPower**

API Gateway for security, control, integration & optimized access to a full range of Mobile, Web, API, SOA, B2B & Cloud workloads

Over a decade of innovation, 10,000+ units sold, 2000+ customer installations worldwide

## IBM API Management

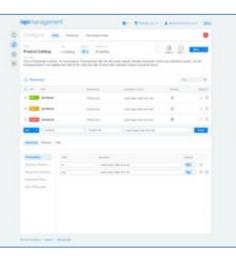








Create, assemble and version an API



3 Share APIs with several developer communities

<sup>2</sup> &

Secure, control test & scale the API
Manage Plans

secure

manage

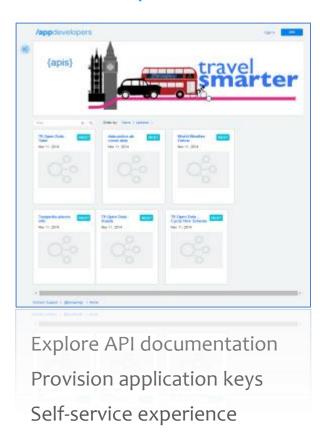
socialize

# Easily manage your APIs, in your private environment

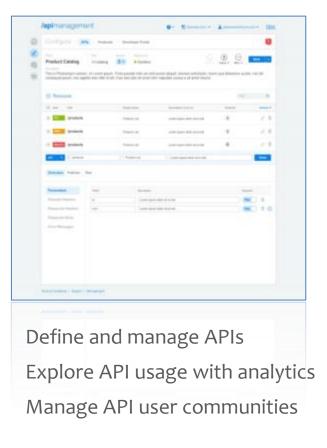


## design, secure, control, publish, monitor & manage

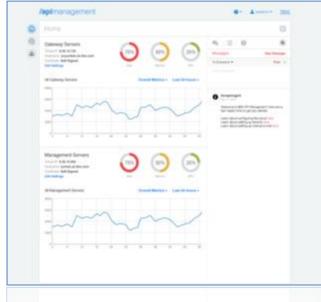
#### **Developer Portal**



#### API Manager



#### Management Console



Provision system resources

Monitor runtime health

Scale the environment



API Gateway
(IBM DataPower)

Enforce runtime policies to control API traffic

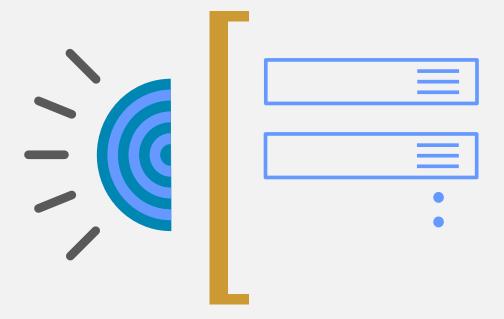


# What's New in IBM API Mgmt



# **API** Management solution

#### **Product APIs**



#### Management layer





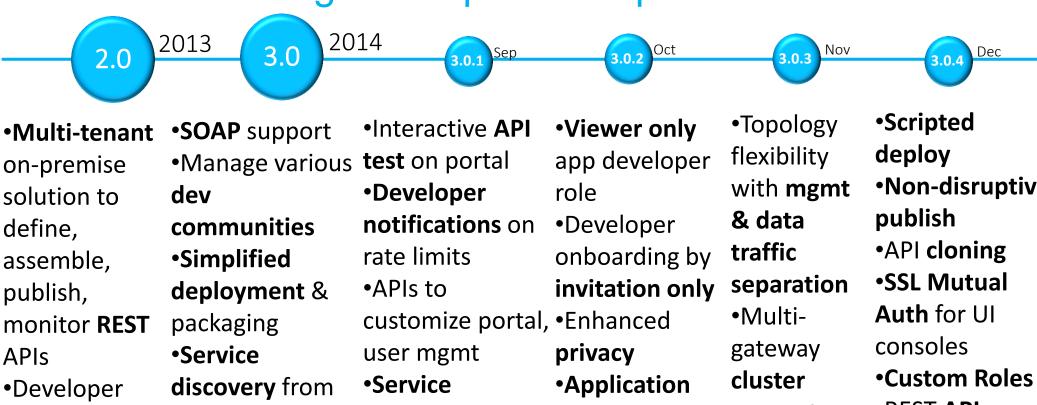
Product APIs allow customers to interact with the API Management solution, and extend/customize The management layer embodies the capability for organizations to define, manage, expose and control APIs. Provides API Manager, Developer Portal and Management Console.

(API Mgmt virtual appliance)

API configurations are deployed to the gateway, which provides the enforcement point for runtime policies to control API traffic (DataPower physical or virtual

appliance)

## IBM API Management product updates



- consume APIs
- as the API
- assemble, publish, monitor **REST APIs** Developer WSRR portal to •Xen & PureApp easily support Developer DataPower portal customization gateway Multiple **Gateway cluster** support
- **discovery** from custom registries •Support for •Free 30-day SaaS trial Buy SaaS with credit card
- Monthly billing
- Self-service or sales-assisted
- support on suspension single gateway 3<sup>rd</sup> party appliance authentication •API usage providers **statistics** at Encryption of a glance **Plans**
- Non-disruptive •REST API discovery Assembly debug Multi-site Custom portal w/CMS
- -Ready! API plug-in -Tech preview: Swagger import

## Join the API Economy

# IBM.

### IBM API Management, for on-premise

- Assemble business APIs easily
- Provide Secure or Open APIs
- Control APIs at a fine-grained level
- Analyze API usage
- Manage private, partner, public app developers
- Provide self-service app developer onboarding



### What's new in IBM API Management, for on-premise

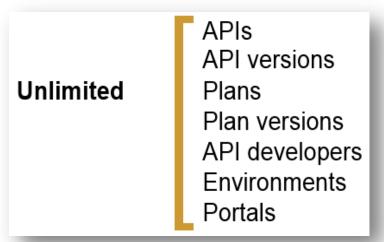
- ✓ Single console to manage REST & SOAP services and publish to various app developer communities
- ✓ Role-based access control and simple deployment architecture
- ✓ OAuth 2.0 support for secure APIs and web service discovery from WSRR
- ✓ Policy-driven API control & visibility across various environments
- ✓ Out of the box Developer Portal customization & Multiple Gateway Clusters

## Embrace the API Economy on the Cloud

IBM API Management Service (SaaS)

- Design & Secure APIs, Publish to developer portals, Analyze API usage & performance
- A resilient and highly available API runtime infrastructure with built-in failover, redundancy, & dynamic scaling
- Seamlessly move APIs & Plans from public to private cloud or on-prem for complete flexibility
- Identical capabilities of on-premise
- 30-day full feature trial, self-service pay with credit card
- Grow as you need: Pricing based on API calls & developer accounts with optional logging of API payload
- Now in U.S., Japan & Singapore data centers







ibm.biz/apimsaas

## IBM API Management - Full control & deployment flexibility



# Off-premise SaaS

- •IBM-managed infrastructure
- Low entry cost
- Pay-per-use
- Highly elastic
- •API Provider has full control to create APIs & Plans, customize developer portals, publish to developer communities



### On-premise Private

- Customermanaged infrastructure
  API Provider has full control
- to manage & scale the onpremise infrastructure
- •Create APIs & Plans, customize developer portals, publish to developer

communities



# Off-premise Private

- •API Providermanaged on IBM-hosted cloud
- •API Provider has full control to manage & scale the off-premise infrastructure
- infrastructure
  •Create APIs &
  Plans, customize
  developer
  portals, publish
  to developer
  communities



Hybrid

- •Best of both worlds
- Meet seasonal capacity without CapEx
- •Move APIs & Plans between public & private clouds
- •Create APIs &
  Plans, customize
  developer portals,
  publish to
  developer
  communities

## IBM API Management Service - Unlimited possibilities

**Unlimited** 

APIs
API versions
Plans
Plan versions
API developers
Environments
Portals



## IBM API Management v.3.0.1\*

#### **API Development**

- OAuth2 Refresh/Revocation: API Developer can enable OAuth2 token refresh and/or revocation
- API Properties: API Developer can create custom properties enabling seamless transition between environments (e.g. environmentally dependent service endpoints)
- **Pluggable SOAP Discovery**: API Provider can develop a discovery agent to enable SOAP discovery from custom registries for exposure as REST/SOAP APIs
- Cross Origin Resource Sharing (CORS): CORS support enabling easy cross site API requests

#### **Developer Portal enhancements**

- Live Docs: App Developer can invoke/test an API within the documentation to accelerate their API comprehension
- Rate Limit Notifications: App Developer can receive notification when near or exceeding their subscribed rate limit to make informed and timely adjustments
- WSDL Download: App Developer can download the WSDL for a SOAP API to be used for testing and client development
- Catalog APIs: Script application creation or develop a custom Developer Portal

#### **Analytics & Reporting**

- **90 Day Visualization**: API Provider UI dashboards can display up to 90 days for instant analysis
- **Fine Grained Export**: API Provider can export fine grained analytics via API Manager for integration with 3rd party business intelligence systems, monetization and billing, or reporting

#### **SaaS Offering**

- Try & Buy: Self service signup for 30 day free trial, Pay with credit card or contact Sales
- Usage based pricing: API volume and application developer based + optional detailed usage logging

## IBM API Management v3.0.2\*

#### **Developer Engagement**

- By invitation only: Enable app developer onboarding by invitation only
- Viewer Role: Enable a view-only app developer role
- Client ID / secret confidentiality: Enhanced privacy in the Developer Portal to get client secret; Deferred retrieval of client secret

#### **Provider Productivity**

- Authentication URL: API Provider can configure non-LDAP based IDPs by using Authentication URL. For example, enabling integration with thirdparty authentication providers.
- Application suspension: Individual apps can be suspended by the API Provider. Block the app from invoking APIs and prevent blocked apps from registering with Plans
- **Encrypted Plan**: API Provider can export/import Plans as an encrypted package for secure handling between disconnected environments.

\* released Oct 20, 2014 for on-premise & applied to SaaS

## IBM API Management v3.0.3\*

#### **Topology Flexibility**

- Dual NICs on Management Server: Enhanced networking/topology flexibility on the management appliance to separate management & data traffic.
- Multiple gateway clusters per DataPower appliance: Scale with ease for increased gateway utilization through multiple clusters within a single DataPower appliance

#### **Analytics & Reporting**

 Usage summary statistics: Aggregated quick view usage statistics of number of API calls across environments, number of developer account & storage against payload logging

\* released Nov 21, 2014 for on-premise

## IBM API Management v3.0.4\*

#### **API Lifecycle & Governance**

- **Scripted Deployment:** Deploy Plans from outside API Manager using a script for operational integration. Support for deploy, undeploy, publish, unpublish, suspend, resume
- Non-disruptive Publish: Deploy changes to rate limits, minor API revisions in a plan without any outage while also providing auto subscriber migration
- API Cloning: Create a new copy of an API with a single click to accelerate API development

#### **Security**

- Secure UI access: SSL Mutual Authentication support for secure UI traffic to Cloud Management Console, API Manager UI and Developer portal
- **Custom Roles:** Create unique roles across the API provider organization, each with view/modify access to Plans, APIs, environments, etc.

#### **API Provider Productivity**

- **API Discovery:** Easily find & expose REST services, by discovering them from custom registries such as those on z/OS. This is in addition to already available SOAP service discovery from custom registries
- Assembly Debugging: Debug API assembly flow with ease from within the API Manager UI

#### **Topology Flexibility**

• **High performance multi-site configuration:** Optimize and load balance communications between gateway servers and management servers in a multi-site configuration

#### Tech Preview

• **Swagger Import:** Accelerate API development & reuse existing API definitions through import of Swagger 2.0 representation

\* released Dec 22, 2014 for on-premise



# A closer look

# API Success Requires Addressing Needs of Multiple Stakeholders



## API Product Manager

- How can I rapidly release & update my APIs?
- How do I publicize my API?
- How do I measure success?

## App Developer

- Where do I access APIs?
- How do I understand the APIs?
- How do I measure success?







## API Developer

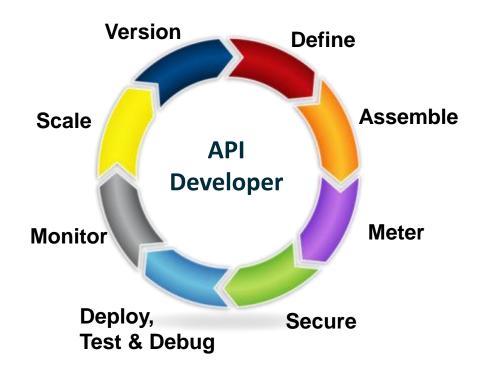
- How do I assemble APIs?
- How do I manage security?
- Will the infrastructure scale?
- How do I measure performance?

## Operations Lead\*

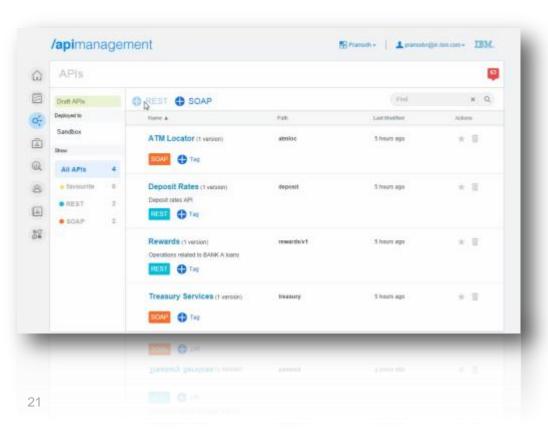
- How do I manage all the API Environments that are being requested?
- How can I scale each environment?
- How can I easily find and fix issues?

## API Developer: Create, Secure & Version APIs

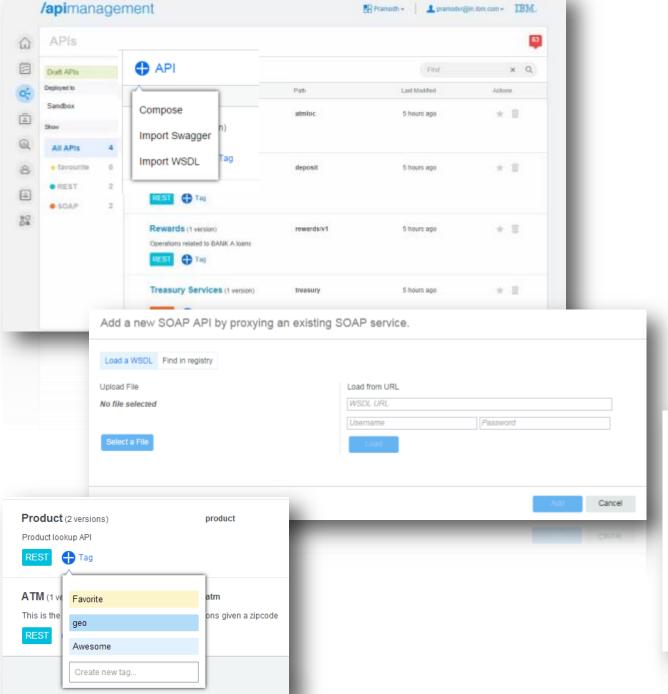
Simple interface accelerates iterative API development & deployment



- Intuitively and iteratively define APIs and associated policies
- Rapidly assemble APIs via configuration, not coding
- Minimize risk with industry leading security & scalability



# API Developer: Easily find & create REST and SOAP APIs

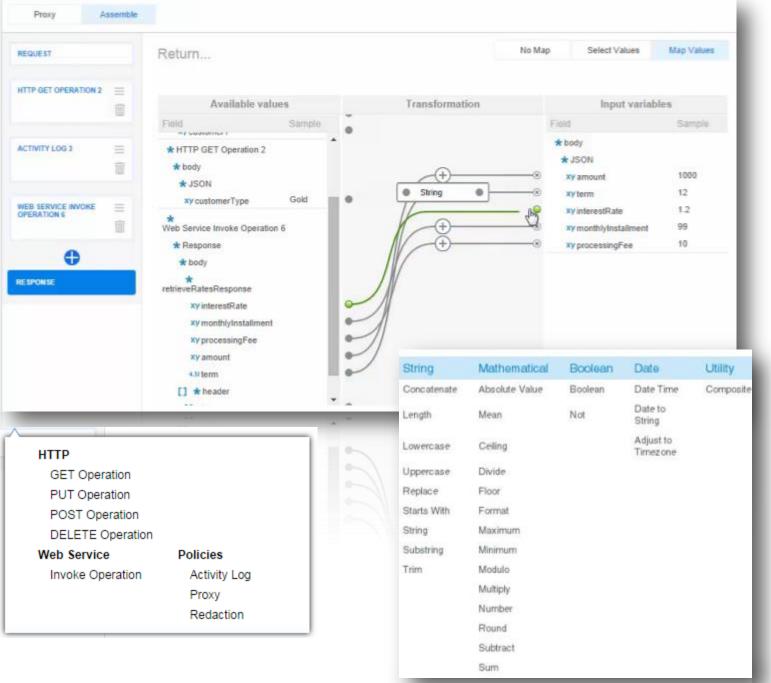




- Define the REST or SOAP API you wish to expose
- Import WSDL, Swagger or REST/SOAP APIs from a registry
- Search for, add custom tags to, and mark favorite APIs for easier discovery

# API Developer:

Assemble New APIs Through Configuration

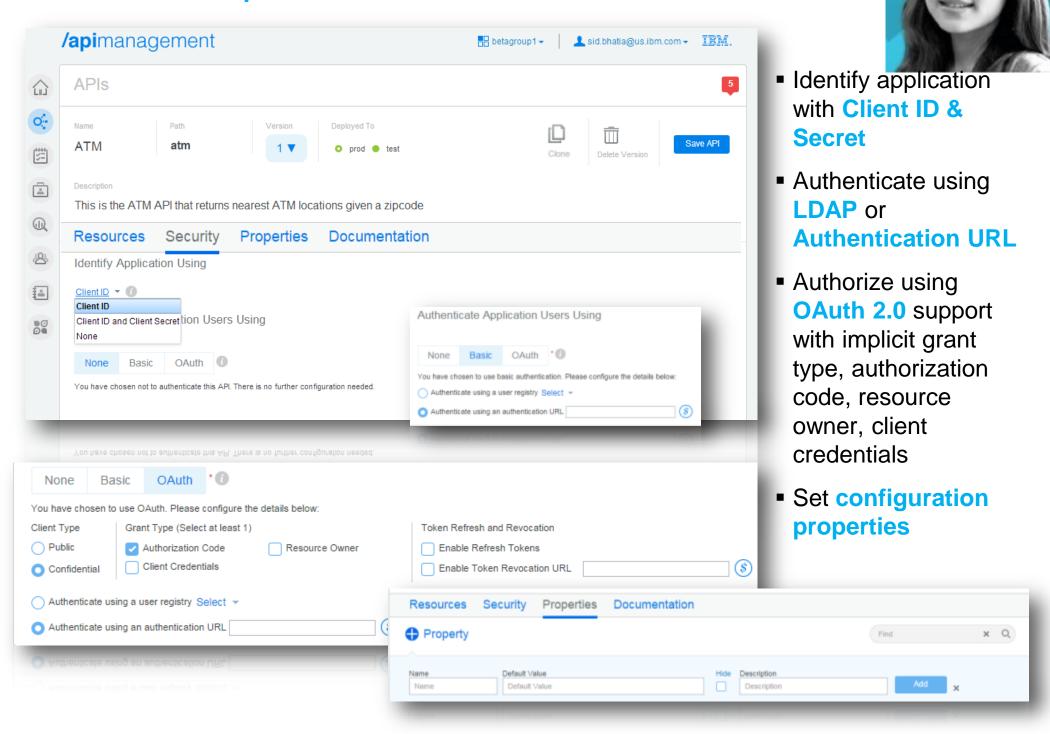


 Assemble a new API by combining multiple REST or SOAP services into a

composite API

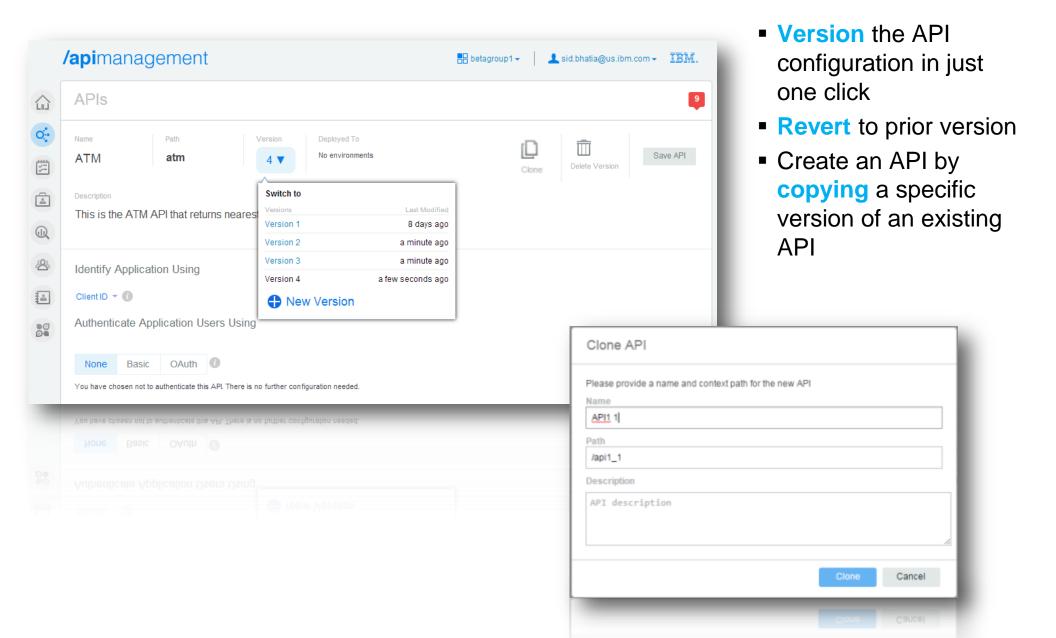
- Provide examples of the request and response messages, headers and parameters
- Drag and connect linking the request and response messages
- Transform the message elements with a click

## API Developer: Secure the API

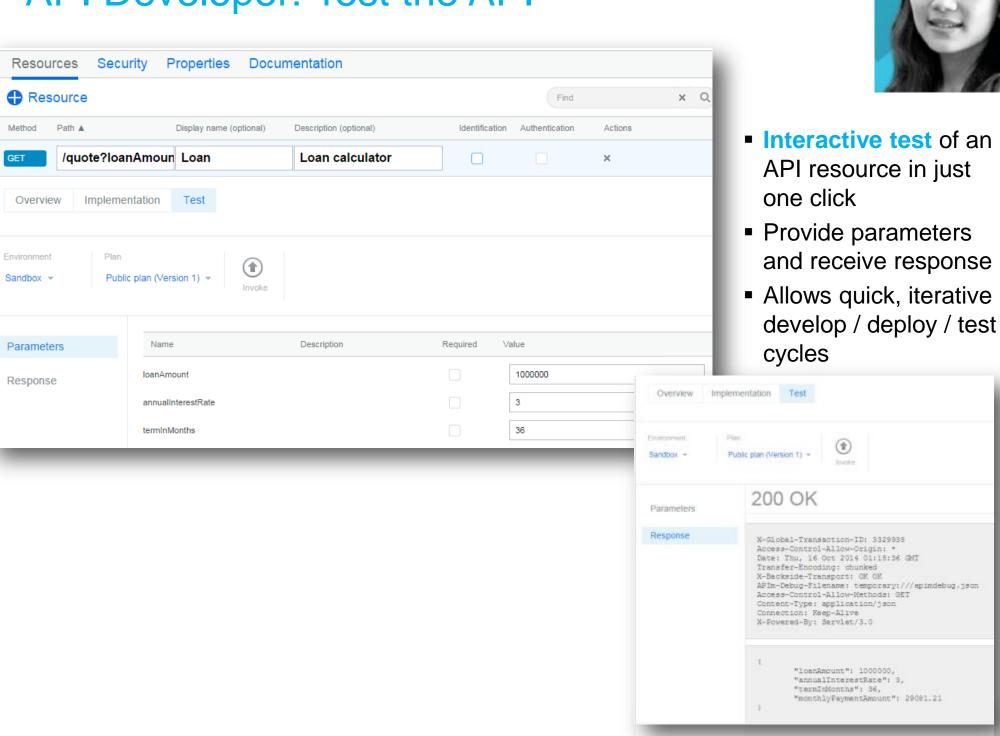


## API Developer: Version & Clone an API for iterative development





## API Developer: Test the API



# API Providers & Consumers: Test API readiness with Ready! API plugin

### **API Consumers**

## Import:

Use Ready! API
testing platform to
Import SOAP &
REST API definitions
directly from IBM API
Mgmt Dev portal for
unit/functional testing,
load testing, service
virtualization & more

- Select any API from Dev Portal
- Auto-generate test suite
- Validate functionality and resiliency
- Virtualize for application testing









## **API Providers**

## **Export**:

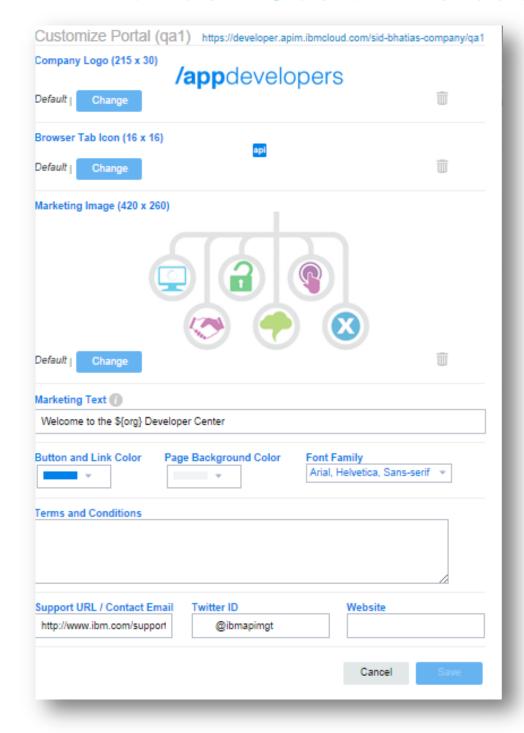
Define new APIs in Ready! API product by uploading Swagger, WADL, RAML, WSDL, etc., and then test the API.

- Commit to a full range of tests – functional, load, security
- When ready, click a button to
   Export API to insert the tested API into API Manager UI





## API Provider: Customize each API Portal

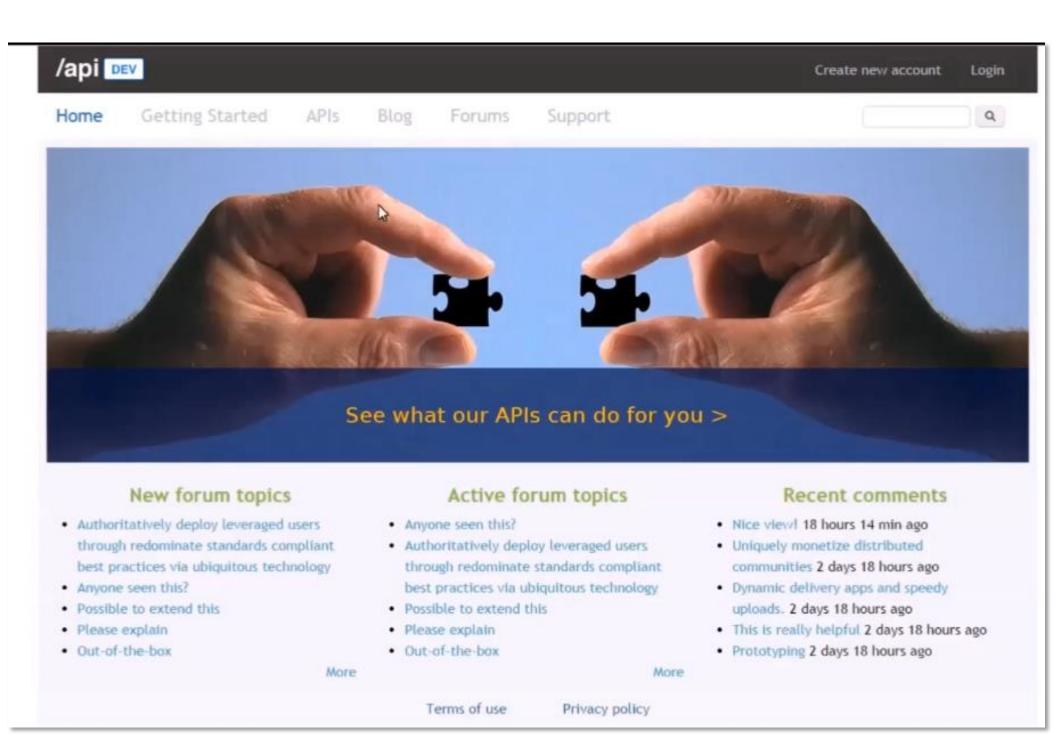




# Tailor the look and feel of each Developer Portal and create many Portals

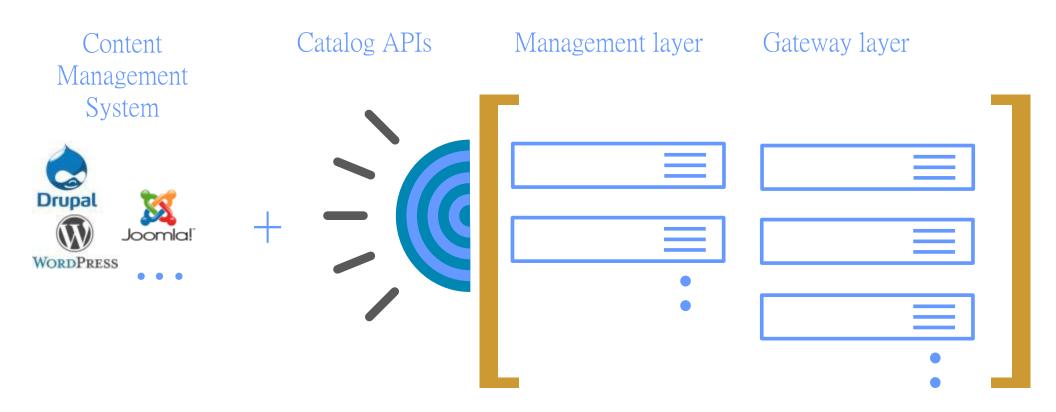
- Company Logo
- Browser icon
- Marketing Image
- Background Color
- Font
- Terms of Service URL
- Support Link
- Twitter ID
- Website URL

## Custom API Portal using IBM API Mgmt & Drupal CMS



## **Build a Custom API Portal**







API Provider can

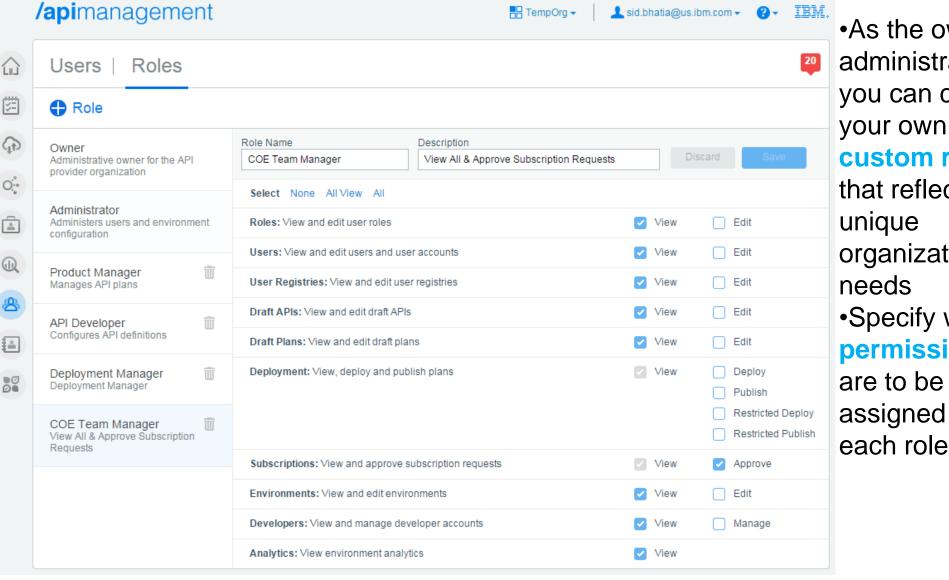
-manage community content, blogs, forums

API User can

- -view & interact with published APIs on API portal
- -manage their apps
- -report a problem
- -participate in forums

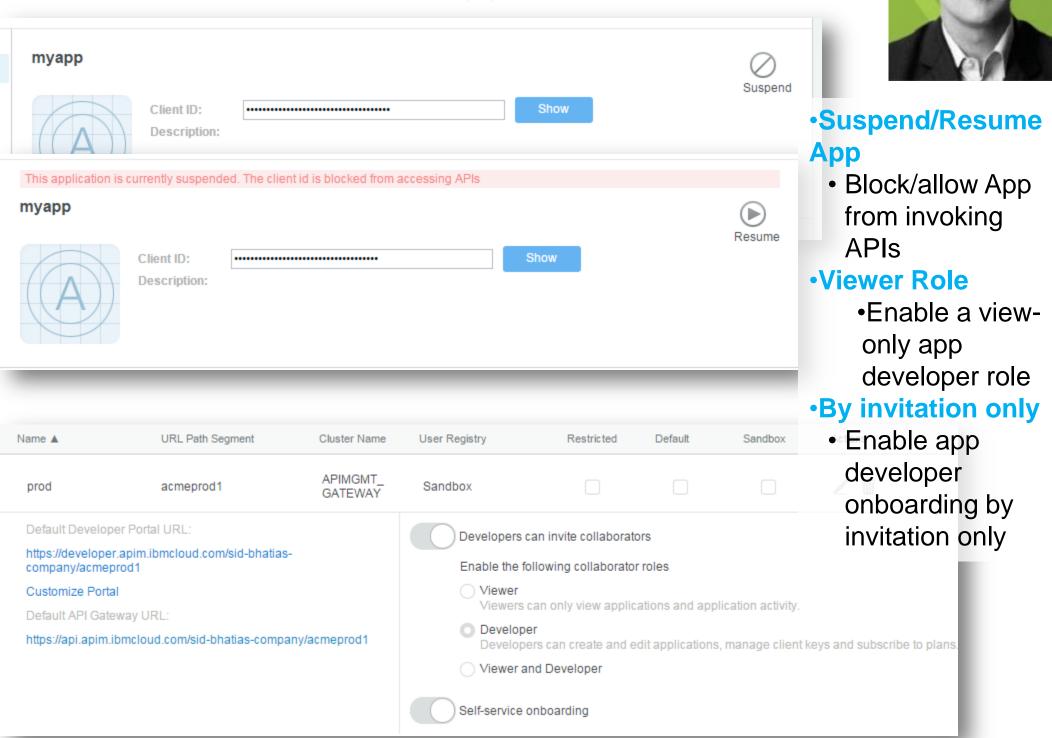
# API Provider: Create Custom Roles & Manage Role Access



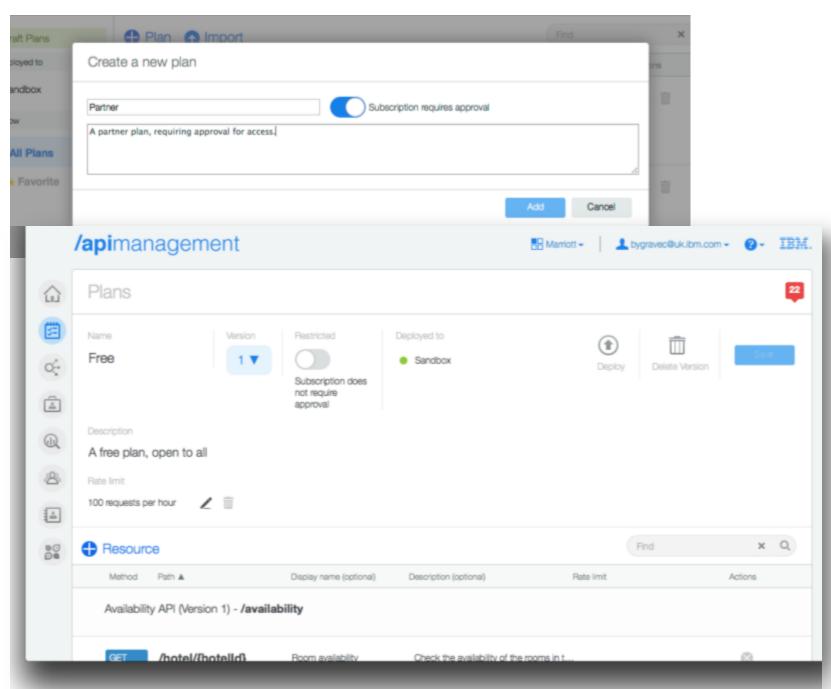


As the owner or administrator, you can create your own custom roles that reflect your unique organizational needs Specify which permissions are to be assigned for

## API Provider: Control App & Portal access



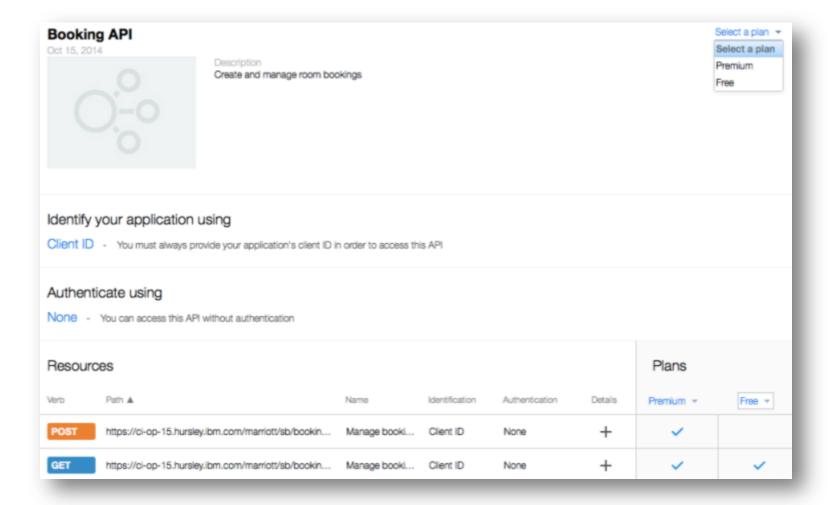
## API Provider: "Productize" APIs using Plans





- Introduce API Trial Use
- Free, limited plans can be made available alongside premium plans
- For example, a free plan could be unrestricted, and a premium plan restricted

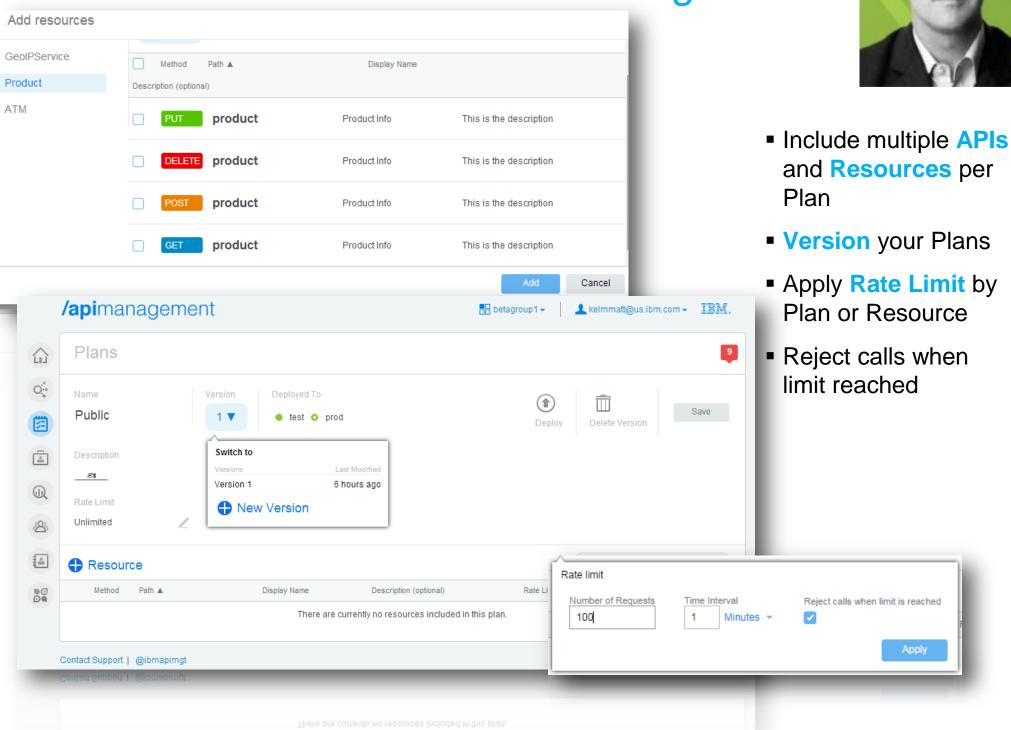
## API Provider: "Productize" APIs using Plans



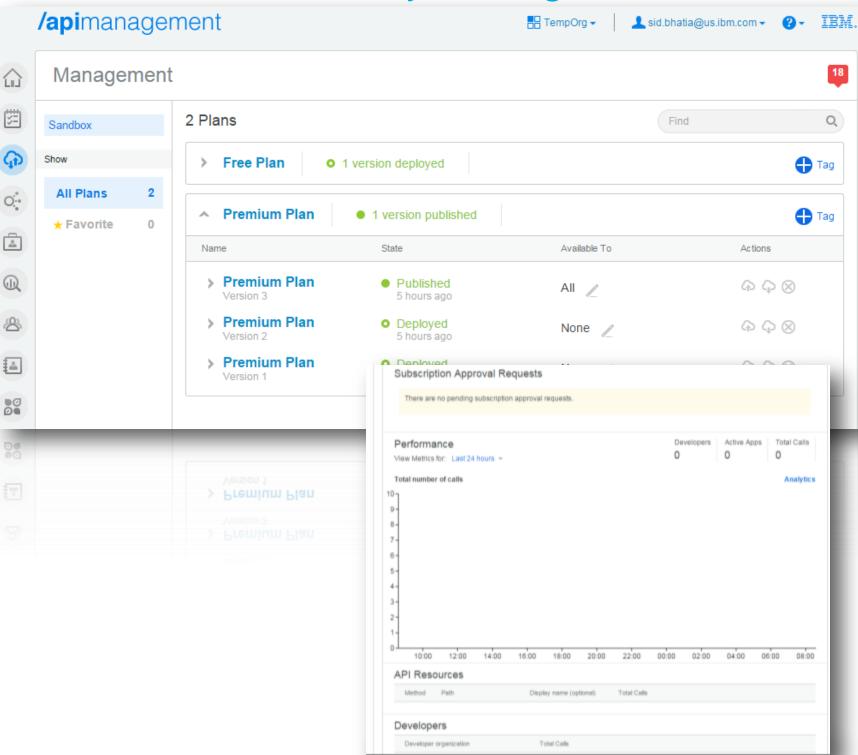


- Quick and easy for developers to register for the free plan and start testing APIs
- Multiple available plans presented to developers for comparison

## API Provider: "Productize" APIs using Plans



## API Provider: Centrally manage all Plans



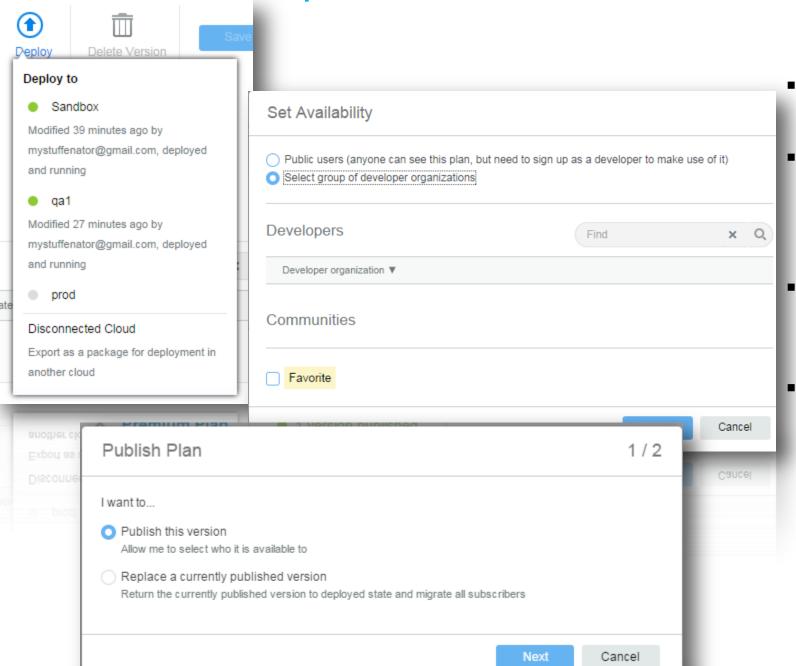


- Easily
  publish,
  republish,
  unpublish,
  undeploy
- Plans
  View
  subscription
  approval
  requests
  View the
  analytics
  details for
  each Plan
- View developer organization API usage

version

# API Provider: Publish plans to select developer communities or portals



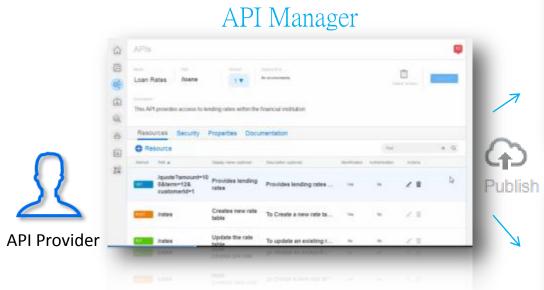


- Fine grained control over plan deployment
- Decide which environments or portals to deploy Plans to
- Determine visibility for developer communities
- Non-disruptive
   Publish: Replace a currently published version of a Plan without any disruption in API availability

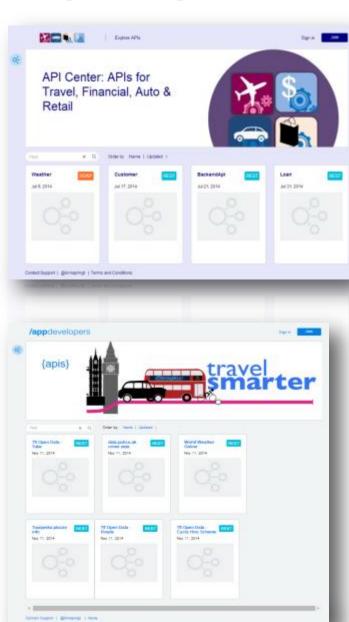
# API Provider: Publish your APIs to multiple developer portals



#### Multiple Developer Portals



Securely share APIs/Plans with various select developer communities



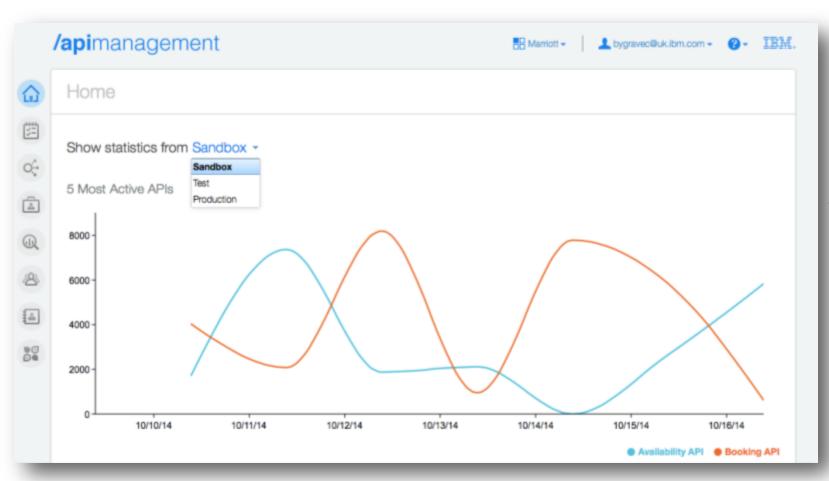




App Developers in group 2

# API Provider: Gain Business Insights





- Pinpoint key
  market
  fluctuations
  and find
  correlations
  related to your
  business
- Business
   Analytics for both API provider and application developer:
  - Top traffic producing API,
  - Top
     application
     producing
     traffic

## API Provider: Optimize / Analyze API Performance



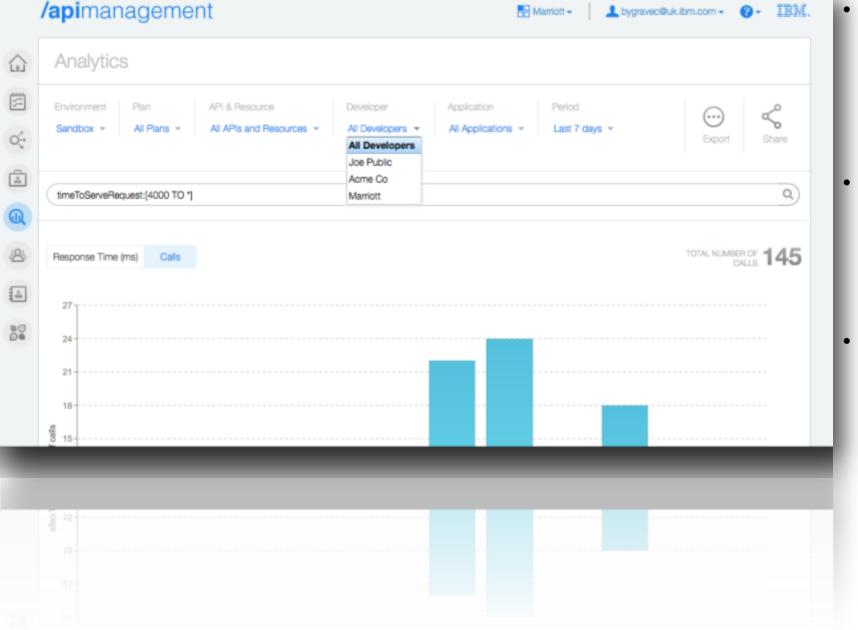


- Analyze
   performance of
   APIs with full
   lucene query
   syntax
- Structured
   Filtered Search
   across analytics
   for example
  - country:USA, color:red
- Saved Searches

   and Filters for
   easy and
   consistent
   retrieval
- Bookmarkable queries

## API Provider: Optimize / Analyze API Performance

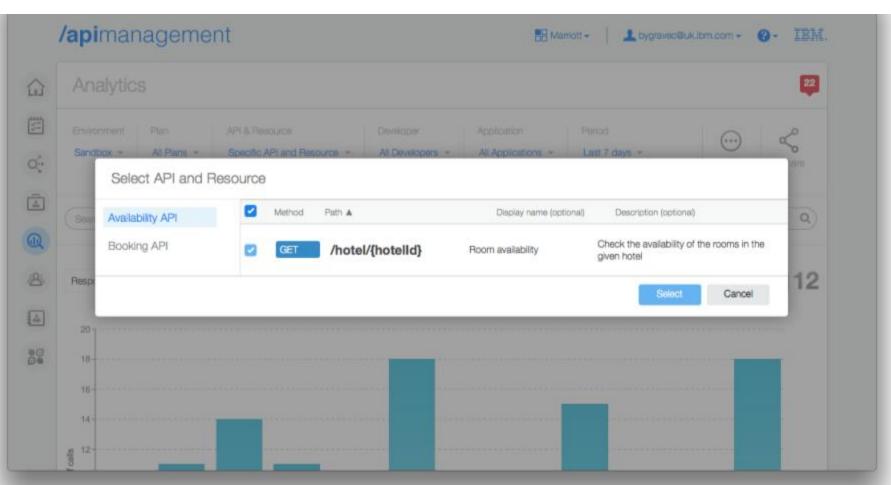




- by environment, plan, API, developer, application, time period
- Example queries for response times and response codes
- chargeback or billing for API consumption by developers through export of activity as .csv file

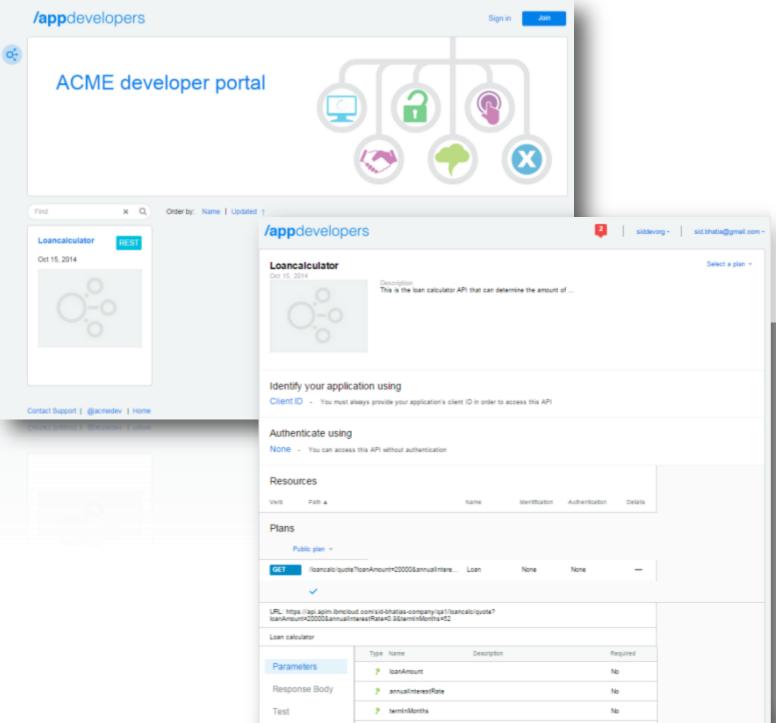
# API Provider: Optimize / Analyze Highly-used APIs





- Dig deeper into the high-use APIs by scoping the Analytics view
- Focus on just an API, or individual resource within an API

# App Developer: Interactive developer portals

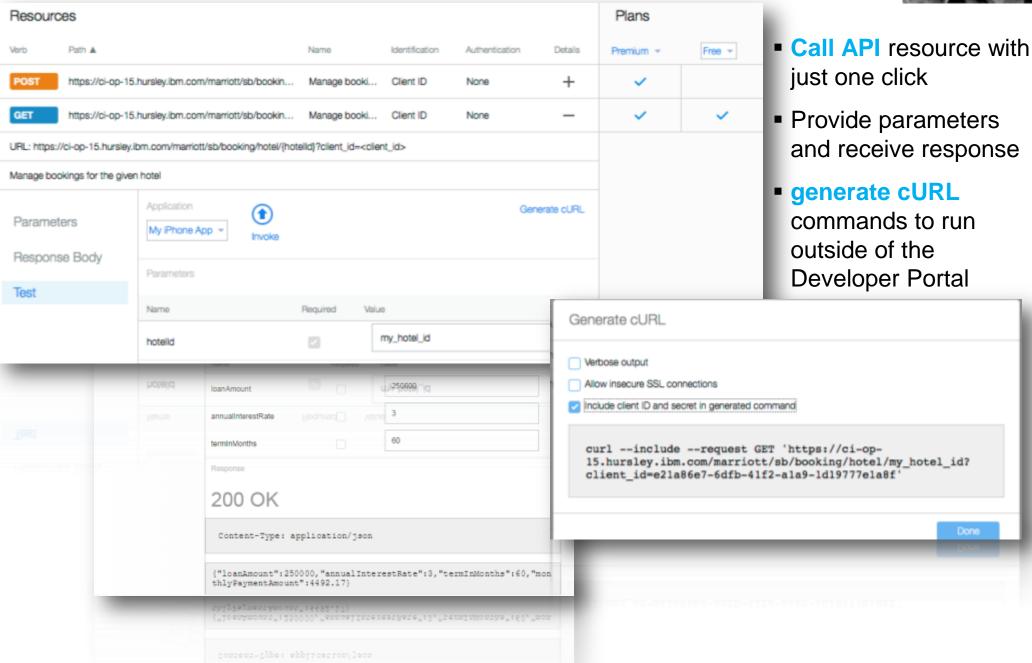




- Create unlimited selfservice developer portals to explore APIs
- Browse API documentation
- Role-based access for viewing APIs

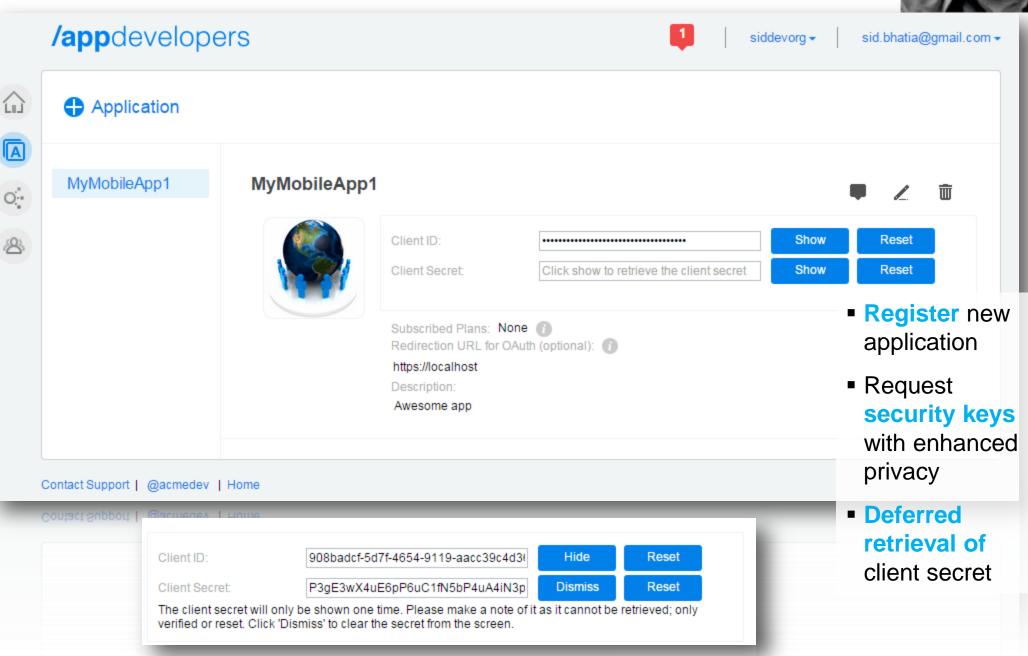
# App Developer: Try out APIs with liveDocs





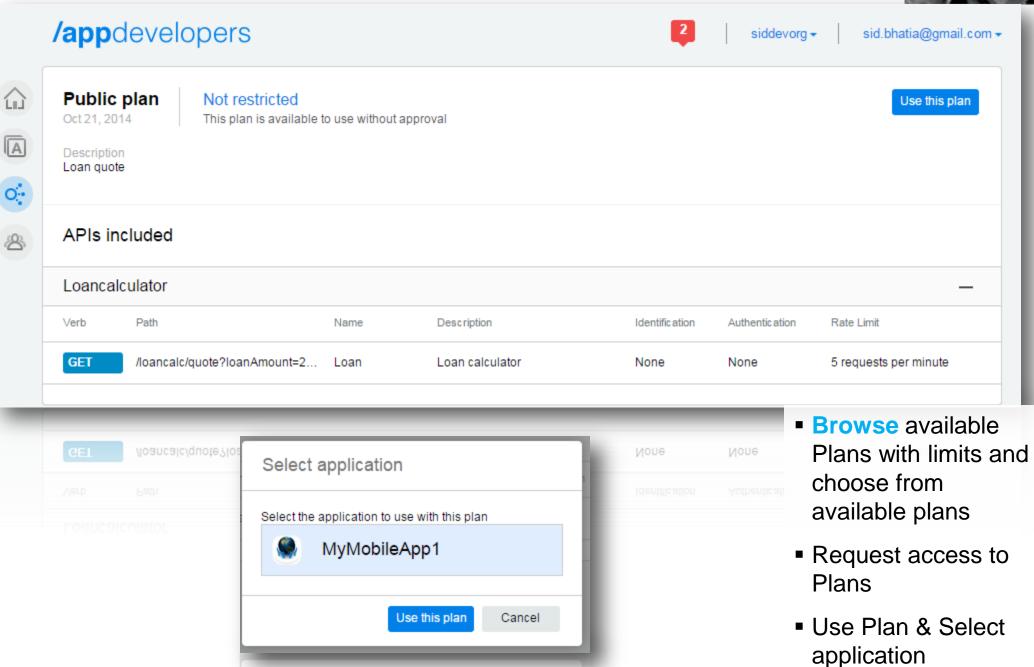
# App Developer: Register application



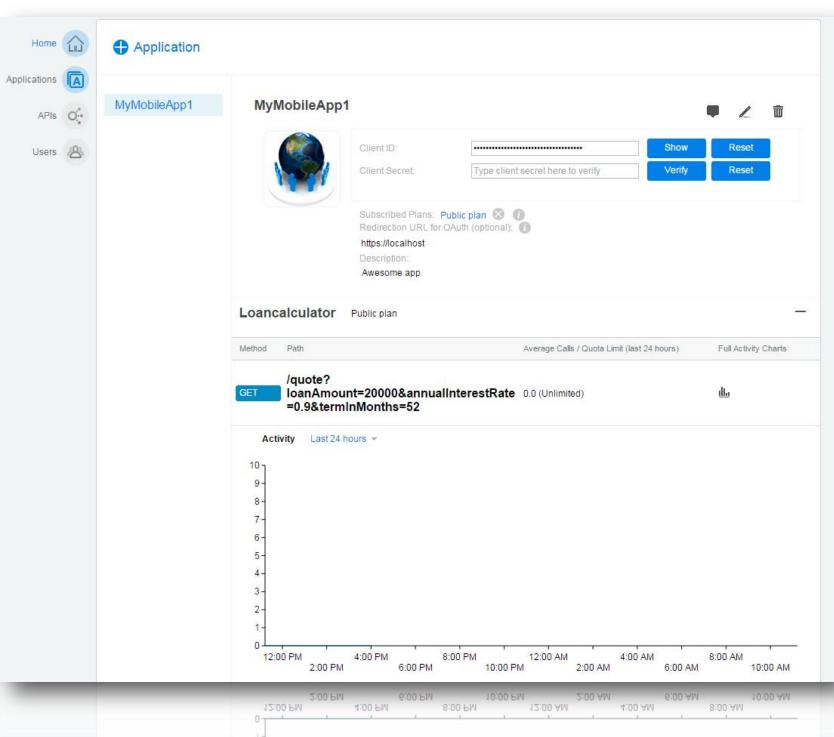


# App Developer: Browse Plans





# App Developer: Use Plan with Application

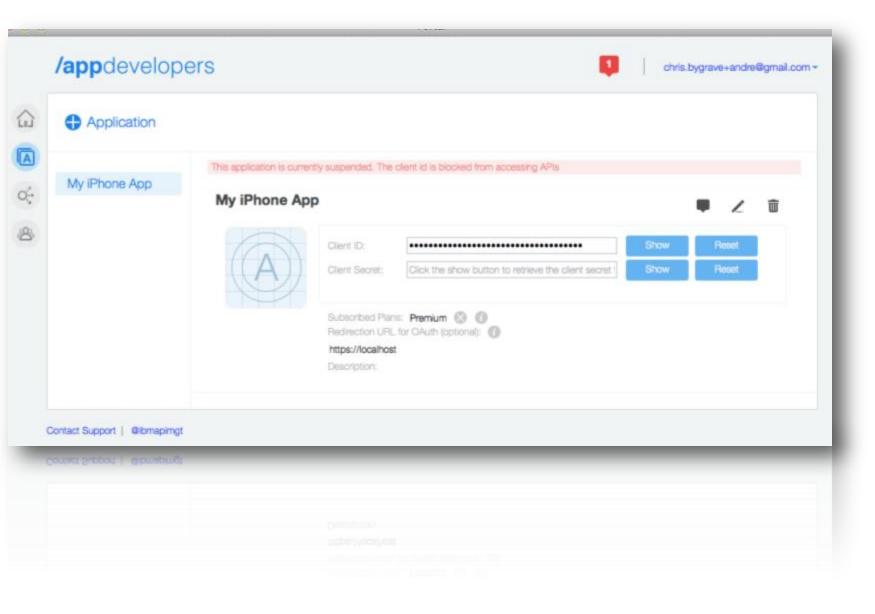




- Register new application
- Request security keys
- Analyze
   Application
   usage of APIs

### App Developer: Client Application Authorization Revocation

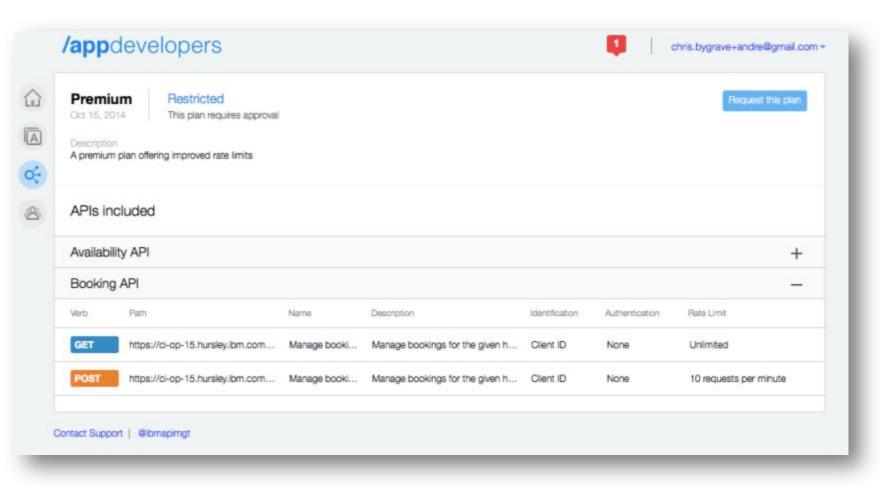




Developers
will be
notified by
email when
their
application is
suspended
and/or
resumed,
and the
Portal will
also make
this clear

# App Developer: Upgrade Plan

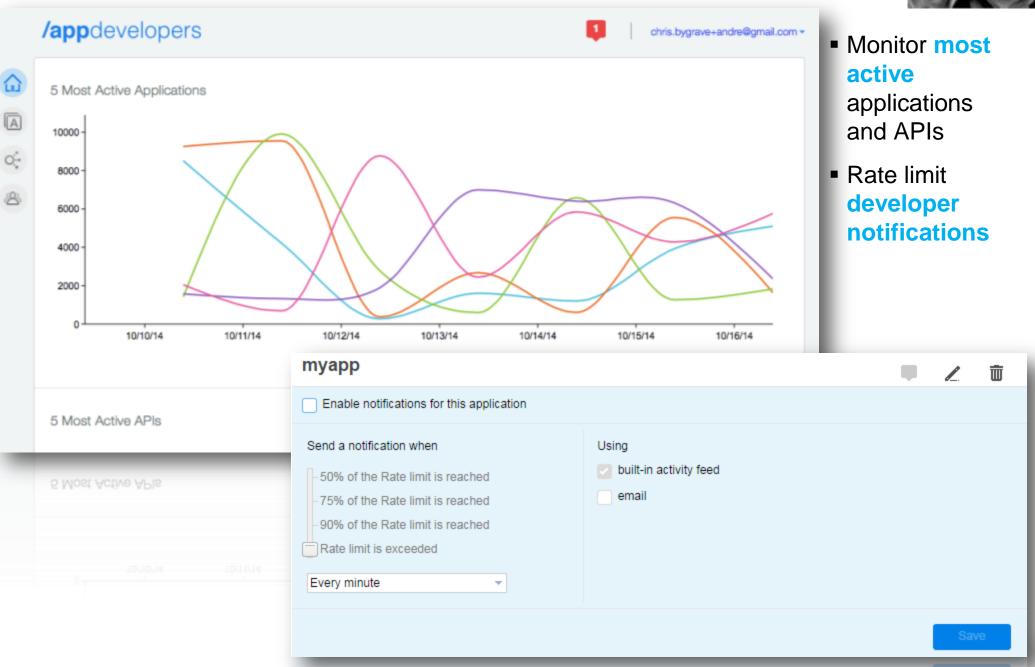




When developer outgrows the free plan, they can simply upgrade to the premium plan via the Portal – pending an approval process if desired

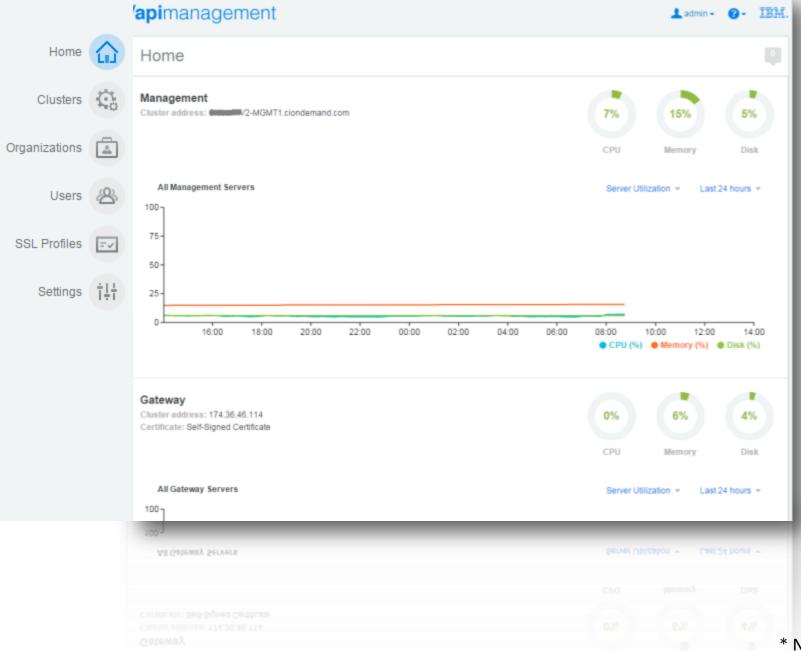
## App Developer: Analyze App Performance, Get notified





# IT Admin: Manage Overall Environment

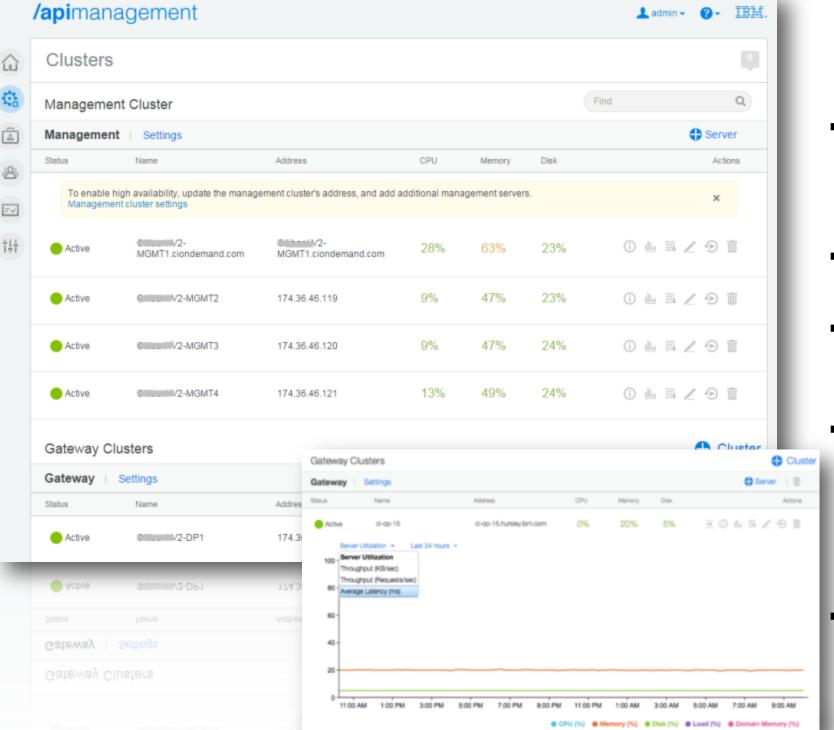




- At-a-glance server utilization metrics
- Management
   & Gateway
   Server
   utilization CPU, Memory,
   Disk
- Usage over time available by drilling down

\* Not applicable to SaaS

# IT Admin: Optimize / Analyze API Runtime Monitoring



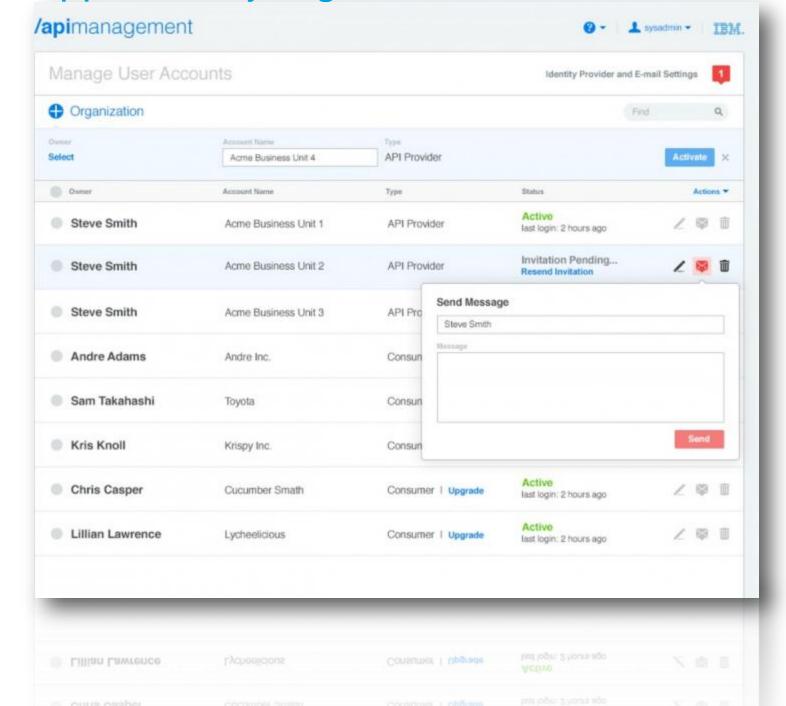


- At-a-glance server utilization metrics
- Log file export functionality
- Usage over time available by drilling down
- Server
   utilization,
   throughput
   (KB/s and
   requests/s),
   average latency
- MultipleGatewayCluster support

<sup>\*</sup> Not applicable to SaaS

### IT Admin:

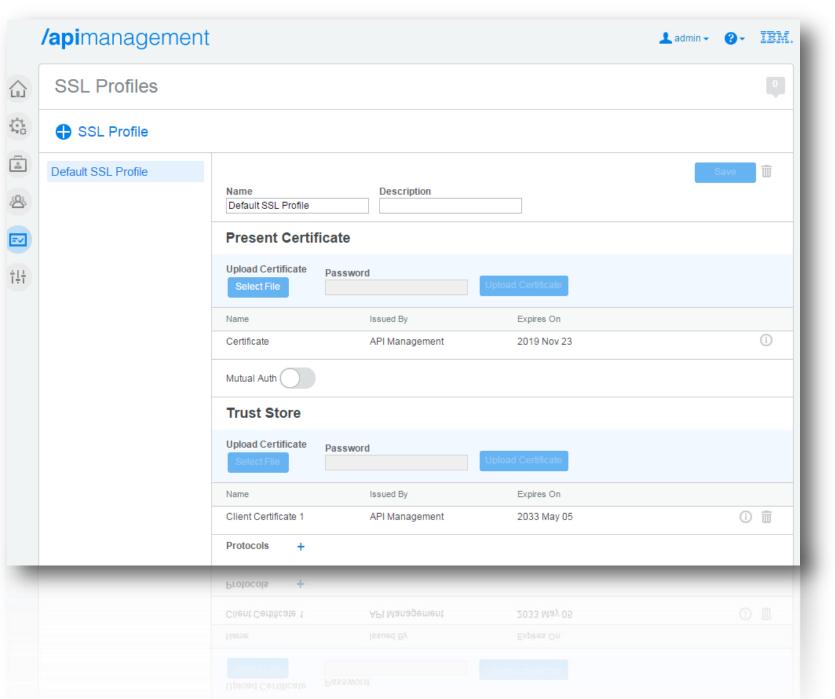
Support many organizations with one solution



- Multi-tenant support for multi-provider organizations
- Provider and Consumer organization Visibility
- Alerts & notifications
- Send email directly through console

<sup>\*</sup> Not applicable to SaaS

# IT Admin: Manage SSL profiles

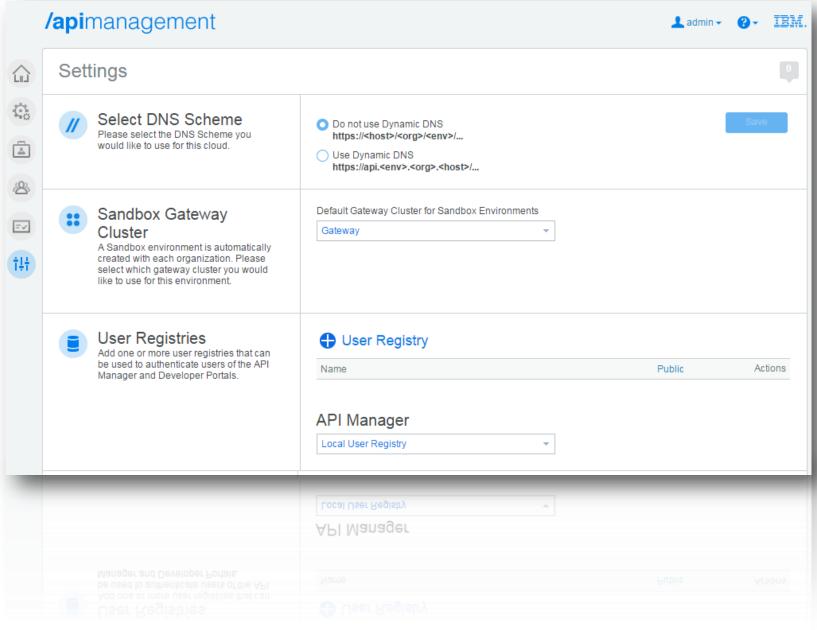




- Use SSL profiles to manage SSL certificates for secure transmission of data
- Add certificates, SSL version and cipher suite to API Manager

<sup>\*</sup> Not applicable to SaaS

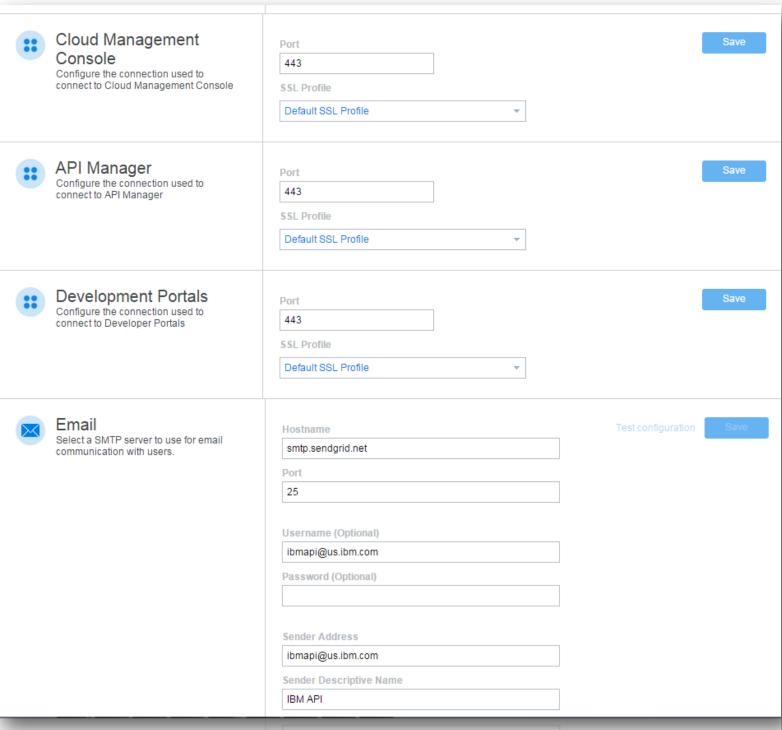
# IT Admin: Setup in minutes





- Easy out of the box setup
- LDAP or internal identity provider support
- Add new user registries to securely authenticate your environments and APIs

# IT Admin: Setup in minutes

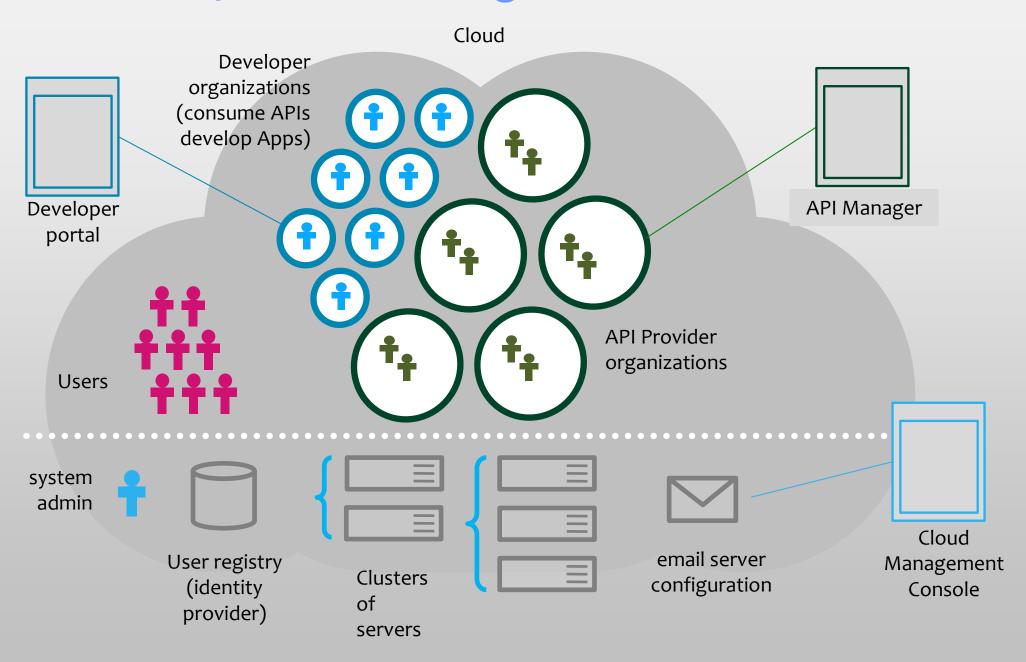




- Choose the connection method to each of the consoles
- Provide the details of an existing SMTP server and configure API Management to generate emails, where required

<sup>\*</sup> Not applicable to SaaS

# Anatomy of API Management





# Additional reference

#### IBM API Management Service



Pricing model

#### **Free Trial**

Unlimited API calls
Unlimited developers
Unlimited number of API s
Unlimited plans
Unlimited environments
Unlimited portals
Unlimited detailed logging

Price: Free for 30 days

Self-service trial signup

Move to paid edition via self-service or via IBM Sales

Community forum support

Powered by IBM SoftLayer cloud infrastructure

#### **Get Started**

1 million API calls/month 25 developers Unlimited number of APIs Unlimited plans Unlimited environments Unlimited portals

Price: US\$99/month

+ detailed logging option available

Monthly or Annual commitment No Auto-renewal

Billing: Monthly or Annual

Overage & pro-rating, if applicable

Self-service signup with credit card or via IBM Sales

**IBM Support** 

Powered by IBM SoftLayer cloud infrastructure

#### **Build Your Own**

You choose:

API calls/month (in millions)

Number of developers (in units of 25)

Unlimited number of APIs
Unlimited plans
Unlimited environments
Unlimited portals

+ detailed logging option available

Build your own plan based on your needs and attain greater flexibility

Self-service signup with credit card or via IBM Sales

**IBM Support** 

Powered by IBM SoftLayer cloud infrastructure

# SoftLayer's expanding global footprint



Improved global reach & performance 13 data centers (40 additional planned) + 17 points of presence



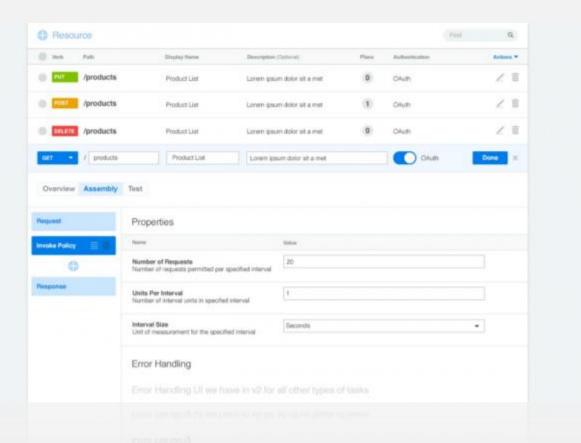
- Key markets for expansion in 2014: Hong Kong, London, Canada, Japan, India, China, Mexico, Washington, D.C., and Dallas¹
- Geographically dispersed points of presence (PoPs) bring connectivity to our carrier-grade network backbone closer to the end user
- These PoPs, combined with over 2,000 Gbps connectivity between our data centers around the world, can deliver exceptional bandwidth and connectivity



<sup>&</sup>lt;sup>1</sup>Plans are subject to change without notice.



# API assembly and policy control



Example policy types

API quota control

Rate limiting

Data field redaction

JSON-XML conversion

Caching control

Backend system integration

App user authentication

Conditional routing

#### Flexible

Policies are applied as assembly flow steps, acting on broad or specific conditions.

Policies are automatically enforced in the gateway.

#### Simple

Assembly flows and policy steps allow simple configuration in the API Manager UI, and offer a simple JSON syntax for direct authoring.

#### Extensible

Policies are open and extensible enabling project specific customizations that can fully tap into the breadth and depth of DataPower capability.

### IBM DataPower Gateway Appliance



#### **Security**

- OAuth, SAML, XACML, WS-Security, LTPA, Kerberos, etc.
- Authentication & authorization
- Security token translation
- Message & transport protection Schema validation

#### Integration

- Convert payloads (JSON, XML, CSV, Cobol, binary, etc)
- Bridge transports (HTTP, MQ, FTP, WAS JMS, TIBCO EMS, etc)
- Database connectivity (DB2, IMS, Oracle, MS SQL, Sybase)
- Mainframe integration (IMS Connect, IMS Callout, CICS, etc)
- **B2B** integration (AS1,AS2,AS3,etc)

#### Resilience

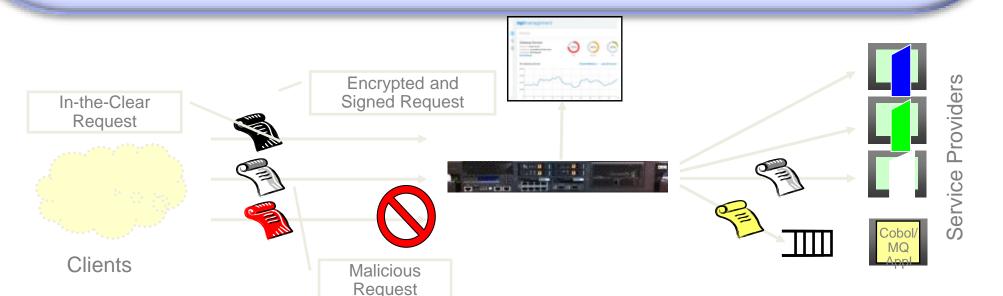
- Operation admission control
- Failure re-routing
- XML threat protection
- JSON threat protection
- Messages filtering

#### Control

- Service-level agreements
- Traffic control
- Message accounting
- Content-based routing
- Governance & management

#### **Optimization**

- SSL & TLS offload
- Hardware accelerated crypto ops
- XSLT & XQuery acceleration
- JavaScript & JSONig acceleration
- Connection pooling, offload
- Intelligent load distribution
- Caching: Local & external (XC10)



# DataPower Gateway: Supported standards & protocols

#### Data format & language

- **JavaScript**
- **JSON**
- JSON Schema
- **JSONiq**
- **REST**
- SOAP 1.1, 1.2
- **WSDL 1.1**
- XML 1.0
- XML Schema 1.0
- XPath 1.0
- XPath 2.0 (XQuery only)
- **XSLT 1.0**
- XQuery 1.0

#### Security policy enforcement

- OAuth 2.0
- SAML 1.0, 1.1 and 2.0, SAML Token Profile, SAML queries
- XACML 2.0
- Kerberos, SPNEGO
- **RADIUS**
- RSA SecurID OTP using RADIUS
- LDAP versions 2 and 3
- Lightweight Third-Party Authentication (LTPA)
- Microsoft Active Directory
- FIPS 140-2 Level 3 (w/ optional HSM)
- FIPS 140-2 Level 1 (w/ certified crypto module)
- SAF & IBM RACF® integration with z/OS
- Internet Content Adaptation Protocol
- W3C XML Encryption
- W3C XML Signature
- S/MIME encryption and digital signature
- WS-Security 1.0, 1.1
- WS-I Basic Security Profile 1.0, 1.1
- WS-SecurityPolicy
- WS-SecureConversation 1.3

#### **Transport & connectivity**

- HTTP, HTTPS, WebSocket Proxy
- FTP, FTPS, SFTP
- WebSphere MQ
- WebSphere MQ File Transfer Edition (MQFTE)
- **TIBCO EMS**
- WebSphere Java Message Service (JMS)
- IBM IMS Connect, & IMS Callout
- **NFS**
- AS1, AS2, AS3, ebMS 2.0, CPPA 2.0, POP, SMTP (XB62)
- DB2, Microsoft SQL Server, Oracle, Sybase, IMS

#### **Transport Layer Security**

- SSL versions 2 and 3
- TLS versions 1.0, 1.1, and 1.2

#### Public key infrastructure (PKI)

- RSA, 3DES, DES, AES, SHA, X.509, CRLs, OCSP
- PKCS#1, PKCS#5, PKCS#7, PKCS#8, PKCS#10, PKCS#12
- XKMS for integration with Tivoli Security Policy Manager (TSPM)

#### **Management**

- Simple Network Management Protocol (SNMP)
- **SYSLOG**
- IPv4, IPv6

#### **Open File Formats**

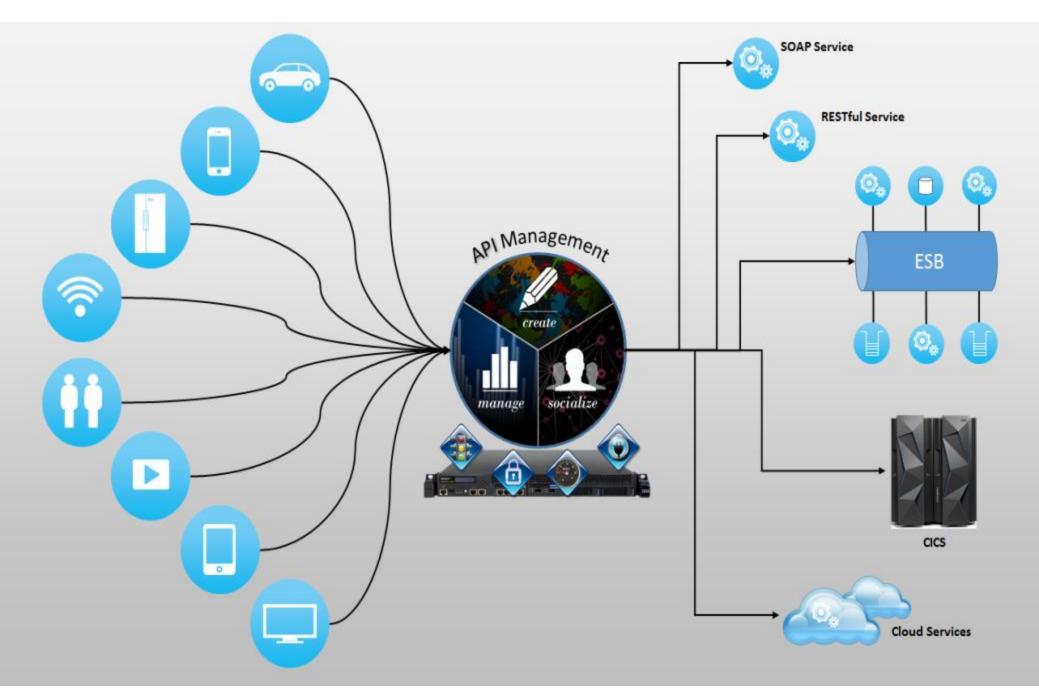
- Distributed Management Task Force (DMTF) Open Virtualization Format (OVF)
- Virtual Machine Disk Format (VMDK)
- Virtual Hard Disk (VHD)

#### Web services

- WS-I Basic Profile 1.0, 1.1
- WS-I Simple SOAP Basic Profile
- **WS-Policy Framework**
- WS-Policy 1.2, 1.5
- WS-Trust 1.3
- WS-Addressing
- **WS-Enumeration**
- WS-Eventing
- **WS-Notification**
- Web Services Distributed Management (WSDM)
- **WS-Management**
- WS-I Attachments Profile
- SOAP Attachment Feature 1.2
- SOAP with Attachments (SwA)
- **Direct Internet Message Encapsulation** (DIME)
- Multipurpose Internet Mail Extensions (MIME)
- XML-binary Optimized Packaging (XOP)
- Message Transmission Optimization Mechanism (MTOM)
- WS-MediationPolicy (IBM standard)
- Universal Description, Discovery, and Integration (UDDI versions 2 and 3), **UDDI** version 3 subscription
- WebSphere Service Registry and Repository (WSRR)

# Where does API Management fit?





# Why IBM?

#### Leverage a robust API Gateway to launch your API platform

- An API Management platform needs a robust, secure and scalable API Gateway for runtime enforcement
- IBM API Management has optimized integration with IBM DataPower gateway appliances
- Single pane of glass to manage APIs, Plans, Users, Clusters to provide a unified operational view
- DataPower is the industry leading security & integration gateway for a range of workloads, with over 2200 customers and 10,000 units deployed worldwide

#### Flexible deployment options

- IBM API Management is available as on-premise, hosted, and SaaS

#### Thought Leadership & Active developer community

- Free access to experts to help with API strategy
- Discussion forums, blog posts, events at <u>developer.ibm.com/api</u>
- 1M+ participants on IBM developerWorks

#### Access to a worldwide marketplace

 IBM Bluemix and IBM Cloud marketplace represent a unique broad developer audience, building apps

#### Choose the API Mgmt vendor strategically

IBM is investing heavily in API Mgmt, Mobile, Cloud, Analytics, IoT & Big Data

# **API Management Resources**

- Product Page
- <u>ibm.com/apimanagement</u>
- API developer community
- developer.ibm.com/api
- Follow us on Twitter
- @ibmapimgt
- Join us on LinkedIn
- linkedin.com/groups/IBM-API-Management-8232665
- YouTube Channel
- youtube.com/ibmapimanagement
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